

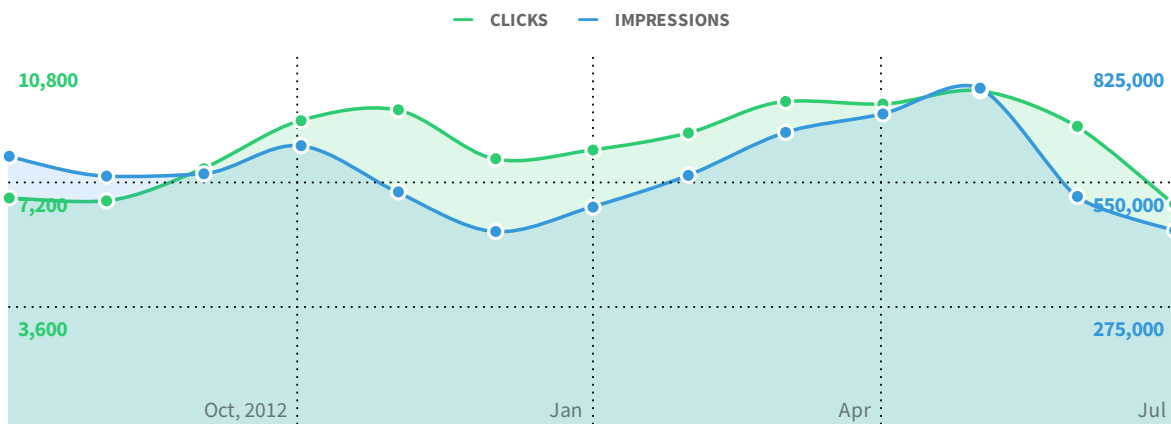
Welcome to Additionally's Report Center

Additionally helps you build engaging stories with your advertising data. Combine text, graphs, KPIs, tables and images to showcase the work you've done for your clients. And remember, once you've sent a report, you can re-use it as a template. All data fields will be updated automatically.

Here are a few KPIs to start off with.

CLICKS	IMPRESSIONS	COST
6,131	404,456	\$ 4,088
-29%	-17%	-28%

Show the bigger picture with beautiful graphs. You can customise graph colors in the Settings, and add your company and client's logos to the report too.



Embed images to showcase products or ads that performed particularly well.



Add tables to show top performing campaigns, adgroups, keywords or placements.

KEYWORDS	CLICKS	IMPRESSIONS	AVERAGE CPC
1. map of africa	1,168	50,910	\$ 0.76
2. africa children	685	21,706	\$ 0.79
3. bio energy	328	20,875	\$ 0.44
4. photovoltaic panels	216	20,878	\$ 0.61
5. what is energy	179	10,949	\$ 0.45

And once you're done, send your report as an HTML email or PDF.